



**NATIONAL LAW UNIVERSITY, JODHPUR**  
CENTRE FOR INTELLECTUAL PROPERTY STUDIES

# **WEBINAR ON BROADCASTING RIGHTS AND FAIR USE IN SPORTS**

SEPTEMBER 5, 2020

**Program Coordinator:**

Mr. Aman Gupta, Faculty Member, CIPS

**Organising Team:**

Anuj Garg, Member, CIPS

Parnika Mittal, Member, CIPS

Adya Garg, Member, CIPS

Asjad Hussain. Member, CIPS

## **CIPS WEBINAR ON BROADCASTING RIGHTS AND FAIR USE IN SPORTS**

The Centre for Intellectual Property Studies [“CIPS”], National Law University, Jodhpur [“NLUJ”] is pleased to announce the Webinar on Broadcasting Rights and Fair Use in Sports.

### **ABOUT CIPS**

CIPS was established in 2018 with the aim to promote research and studies in the field of Intellectual Property Rights. The Centre also monitors, designs and disseminates various courses and programmes pertaining to training and research in intellectual Property Rights.

### **BACKGROUND OF THE WEBINAR**

Sport has always been at the forefront of public consciousness and that has been made more evident with the advent of social media platforms. This rise of social media has opened new challenges in the fields of copyright law as well given the ease with which people can now record and upload highlights and clips in relation to sports on these platforms. It has been asserted by sporting organisations and broadcasters that this encroaches upon their intellectual property rights over the broadcast of the sport. However, in turn, it has been argued by others that the upload of these small clips doesn’t constitute infringement as it falls within the meaning of fair use or fair dealing under copyright law given the amount of the broadcast copied and non-commercial use of the clips.

Another argument put forth in favor of fair dealing is that the uploading of such clips falls under the head of reporting current events given the importance associated with sports in our society and hence, would make it exempt from copyright infringement. However, questions could be raised on the intention of the uploader in such cases and it would be decided on a case to case basis.

Thus, the webinar shall be a discussion on the legal issues pertaining to broadcasting. The webinar seeks to provide participants with industry insight on how broadcasting agreements are

negotiated and drafted, and the role of lawyers in advising clients in relation to such copyright claims and the process for filing take down notices.

### **RESOURCE PERSONS**

1. **Ms. Ahna Mehrotra**, Founder, AM Sports Law & Management Co.
2. **Ms. Namrata Chatterjee**, League Secretary, Indian Super League

### **ELIGIBILITY CRITERIA**

The webinar is open to all persons from law and non-law background having an interest in sports and copyright law.

All attendees will be awarded e-certificates of participation by the Centre.

### **REGISTRATION PROCESS**

1. Registration is mandatory for attending the webinar.
2. The registration fee is as follows: INR 250 for Students, INR 750 for Academicians, Lawyers, and other interested persons.
3. Each attendee shall pay the registration fee at the following link: <http://www.nlujodhpur.ac.in/fee.php> at 'Payment Other than Semester Fee' specifying the purpose of payment as 'CIPS Sports Webinar'.
4. Once the registration fee is paid, the payment receipt shall be e-mailed at [cips@nlujodhpur.ac.in](mailto:cips@nlujodhpur.ac.in). The subject of the e-mail shall be 'Registration Receipt: Sports Webinar'. The email should carry the following details: Name of the participant, Year and course (if applicable), Name of the University/Organisation, and Contact details (Phone Number and Email Id).

### **IMPORTANT DATES**

1. Last date of registration: September 4, 2020 (11:59 pm)
2. Date of the Webinar: September 5, 2020 (2:30 pm to 4 pm)

### **PROGRAM COORDINATOR**

Mr. Aman Gupta  
Assistant Professor, Faculty of Law  
Member, CIPS

### **CONTACT PERSONS**

Any queries may be directed to [cips@nlujodhpur.ac.in](mailto:cips@nlujodhpur.ac.in) or the following:

1. Anuj Garg, Member, CIPS (+91-9971099671)